Scaling Data-Constrained Language Models

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Outline

(1) Scaling language models

Background on what, why & how of scaling

(2) Data-constrained scaling

Scaling with repeated data Mixing modalities & revising filtering

Please interrupt with questions / thoughts anytime!

What is scaling?



		Model size (# parameters)	Training data (# tokens)	Training compute (FLOPs)	Resources
G	BERT-base (2018)	109M	250B	1.6e20	64 TPU v2 for 4 days (16 V100 GPU for 33 hrs)
\$	GPT-3 (2020)	175B	300B	3.1e23	~1,000x BERT-base
G	PaLM (2022)	540B	780B	2.5e24	6k TPU v4 for 2 months

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding (2018) Language Models are Few-Shot Learners (2020) PaLM: Scaling Language Modeling with Pathways (2022)

How important is scaling? (Return)



Language models improve as a **power-law** with model size, training data, and amount of compute used for training.

How to scale? (Allocation)



Optimal compute allocation is scaling model size & training data **equally** (Chinchilla).

Predictive formula

We can estimate loss (L) given model size (N), training data (D), and learned constants:

$$L(N,D) = \frac{A}{N^{\alpha}} + \frac{B}{D^{\beta}} + E$$

Fitting the constants, yields: $\alpha \approx \beta$ i.e. equal scaling of N and D.

Scaling is data-constrained



High-quality language data Papers: ~1T tokens Books: ~1.6T tokens

Other sources (Wikipedia etc)

Code data GitHub: ~14T tokens

Low-resource languages

Finnish 🖶 (6M speakers): 38B tokens (across public and closed sources incl. libraries, social media, web crawls etc.)

<u>Will we run out of data? An analysis of the limits of scaling datasets in Machine Learning (2022)</u> <u>chinchilla's wild implications (2022)</u> FinGPT: Large Generative Models for a Small Language (2023)

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Repeating data considered harmful for LLMs

GPT-3: "Data are sampled without replacement during training..."

PaLM: "We train all three models on exactly one epoch of the data ... and choose the mixing proportions **to avoid repeating data in any subcomponent**."

Is repeating **m**data really so bad?

Experimental setup

Training compute (FLOPs)	Model size (# parameters)	Training data (# tokens)	
9.3e20	2.8B	55B	
2.1e21	4.2B	84B	For each setup, train 8 models with different amounts of unique training data that is repeated
9.3e21	8.7B	178B	

+ ~300 miscellaneous runs

Use common large language modeling presets:

- architecture (GPT-2 transformer)
- hyperparameters (Chinchilla)
- datasets (web crawls like C4)

Repeating data (Return)



Hypothesis: 🚛 Data repeating as exponential decay

Intuitively, each time unique data is repeated it loses a fraction (δ) of its original value.

Radioactive decay is an example of exponential decay:



Sum up the value at each 🚛 data repeat

D' = value of total data, U = unique data, R_D = number of repetitions

 $D' = U + (1 - \delta)U + (1 - \delta)^2 U + \dots + (1 - \delta)^{R_D} U$

- If δ = 1: repeated data is worth nothing (only first U counts)
- If δ = 0: repeated data is as good as new data
- If δ = 0.5: repeated data retains 50% of its prior value at each repeat

Approximation: $D' = U + U \cdot R_D^* \cdot (1 - e^{-R_D/R_D^*})$

R^{*}_D = learned parameter, number of times you can repeat before **sharply diminishing returns**

- If $R_{D}^{*} = 0$: repeated data is worth nothing
- If R_{D}^{*} = infinity: repeated data is as good as new data

Predicting loss (Return)



Loss of models trained

- - Loss assuming training is stopped when exhausting all unique data

Loss assuming repeated data is worth the same as new data Loss predicted by our data-constrained scaling laws Estimate loss given parameters and repeated data

$$L(N,D) = \frac{A}{N^{\alpha}} + \frac{B}{D^{\beta}} + E$$

$$N' = U_N + U_N R_N^* (1 - e^{\frac{-R_N}{R_N^*}}) \qquad D' = U_D + U_D R_D^* (1 - e^{\frac{-R_D}{R_D^*}})$$

$$U_N = \min\{N_{opt}, N\}$$

Fit on data from ~200 training runs to learn R_{D}^{*} and R_{N}^{*}

→
$$R_D^* = 15.4$$
 (δ ≈ 0.06)
→ $R_N^* = 5.3$ (δ ≈ 0.19)

Reminder: Equal scaling when not repeating data



How to scale when repeating? (Allocation)

Training on 100M tokens of unique data with varying model size and data repetitions



Testing our predictions at scale (Allocation)



- Regime of same compute (IsoFLOP)
- ----- Efficient frontier assuming repeated data is worth the same as new data
- Efficient frontier predicted by our data-constrained scaling laws

Testing our predictions at scale - Downstream (Allocation)

Task	Chinchilla: 8.7B parameters & 7 epochs	Data-Constrained: 6.3B parameters & 10 epochs		
HellaSwag*	37.5	38.1		
StoryCloze*	66.8	68.4		
XSum*	3.0	3.8		
16 other NLP tasks				
Average	23.5	<u>25.9</u>		

*Average across 0-5 fewshots & rescaled

Complementary strategies to solve **u**data constraints



Complementary strategies to solve **m**data constraints



Takeaway #1

Repeating LLM data ~4x is fine.

Takeaway #2

50% code data is fine.

Takeaway #3

Quality-filtering + repeating can be a good strategy

Scaling Data-Constrained Language Models - Impact



Thanks!

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Appendix

Scaling is data-constrained

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Reddit to charge for access to its API to counter free data scraping by AI companies

Google Books





Elon Musk 🤣 🗾

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To address extreme levels of data scraping & system manipulation, we've applied the following temporary limits:

- Verified accounts are limited to reading 6000 posts/day
- Unverified accounts to 600 posts/day
- New unverified accounts to 300/day

1:01 AM · Jul 2, 2023 · 531.6M Views

Pages 362 to 556 are not shown in this preview.

Dataset Setup

1 EPOCH
2 EPOCHS
3 EPOCHS
4 ЕРОСНБ
5 EPOCHS
6 EPOCHS
7 EPOCHS

Repeating data on OSCAR (Return)



Case Study: Galactica



Perplexity filtering



Approximations

$$D' = U + (1 - \delta)U + (1 - \delta)^{2}U + \dots + (1 - \delta)^{R_{D}}U$$

= $U + (1 - \delta)U \xrightarrow{(1 - (1 - \delta)^{R_{D}})}$ (Geometric Series)
Let $R_{D}^{*} = \frac{1 - \delta}{\delta}$ & $(1 - \delta) \approx e^{-\delta} \approx e^{-1/R_{D}^{*}}$
 $D' = U + U \cdot R_{D}^{*} \cdot (1 - e^{-R_{D}/R_{D}^{*}})$